

TOC Innovation Summit 2026

Sponsorships & Opportunities

September 2-4 | University of Manchester | United Kingdom

Sponsoring the TOC Innovation Summit connects your brand with a high-impact event focused on turning ideas into action. Sponsors can lead sessions, co-present with clients, and engage with decision-makers through built-in networking. With extended visibility before, during, and after the event—and an academic setting at the University of Manchester—it's a powerful way to reach a global, results-driven audience.

Support the conversations that turn why, what, and how into real change.

Interested in sponsorship opportunities?
Choose from these sponsorship packages

Summit Sponsor: \$20,000



Keynote + breakout, 6 admissions, opt-in attendee list, direct outreach, exhibit booth, half-page ad, distribute promotional materials + branded swag, app widget, social media promos, logo across all channels. Post event webinar, newsletter feature & social media post

Gold Sponsor: \$10,000



Plenary session, 4 admissions, exhibit booth, half-page ad, distribute promotional materials + branded swag, app widget, social media promos, logo across all channels. Post event webinar, newsletter feature & social media post

Silver Sponsor: \$5,000



Breakout session, 2 admission, exhibit booth, quarter-page ad, social media features, logo placement in the program, website and event. Post event webinar, newsletter feature & social media post

Exhibit Sponsor: \$3,000



1 conference admission, exhibit booth, and logo placement in the program, website and event. Post event newsletter feature & social media post

Who You'll Reach

- **200+ attendees | 30+ countries**
- **Roles:** Executives, Consultants, Industry Leaders, Tech Innovators
- **Companies include:** WiseTech, Tata Steel, BAE Systems, Embraer, and more

Marketing Reach

- ✉ **15k+ Contact Database**
- in **4.8k+ LinkedIn Followers**
- ▶ **2.32k+ YouTube Subscribers**

EXTENDED BRAND EXPOSURE

Save 20% when you sponsor two or more TOCICO events
TOC Innovation Summit 2026 + Critical Chain + TOC + Healthcare

Bonus for early commitment: Sign by March 31 & receive an additional promotional benefit

Additional Opportunities

- **Supporting Sponsor:** Logo featured in emails, the mobile app, on-site signage, program, and website, \$1,500
- **NEW! Mobile Ad Sponsor:** Small Widget includes one Event App Push Notification. \$1,000
- **NEW! WIFI Sponsor:** Sponsor-selected WiFi access password (1 available) \$750
- **Coffee Break Sponsor:** Branded sleeves/napkins for all breaks (provided by sponsor; 1 available) \$500
- **Conference Lanyard Sponsor:** Your logo on attendee lanyards (provided by sponsor; 1 available) \$500
- **Conference Swag Sponsor:** Include a branded item. Example Bag, pens, notepads, brochure, or bags. \$500
- **Publishers Package:** Plenary seat-drop flyer, in-app ad, and newsletter full-page ad \$300

Get in Touch

Have questions or still don't see anything you like? Contact us with your ideas and we will be happy to talk with you. We are here to help you find the best solution for your needs.



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