



Critical Chain Online Conference

Sponsorships & Opportunities

Sponsorship Levels:

Platinum Sponsor \$7,500

Keynote exposure, premium logo placement across the program, website, event marketing, 2 social media spotlights, an ad banner during session, bonus content distribution, access to an opt-in attendee list, 10 admissions, and the opportunity for a post-conference webinar.

Featured Sponsor \$3,500

Dedicated breakout session, logo placement, 2 social media spotlights, an ad banner during session, bonus content distribution, 5 conference admissions, and the opportunity for a post-conference webinar.

Engagement Sponsor \$1,500

single-track ad banner placement, logo placement on the program and website, one social media post, and two conference admissions

Session Sponsor \$500

Single Session branding, 1 conference admission, and logo placement on program and website.

Affiliate Opportunity

We're seeking partner organizations to help share the Critical Chain Conference with their members. Partners receive exclusive discounts and marketing recognition while advancing project management practices and the Theory of Constraints (TOC). Together, we'll create a special arrangement for your members to participate and engage. For more details, contact events@tocico.org.

Supporting Sponsor

Exclusively for speakers, this sponsorship requires specific marketing actions and provides marketing recognition across conference materials. For details, contact events@tocico.org.

Get in Touch

Have questions or still don't see anything you like? Contact us

Who You'll Reach

- 1000+ attendees | 60+ countries
- Roles: Portfolio Managers, PMO Leaders, Program & Project Managers, Executives, Engineers
- Companies include: BAE Systems, Embraer, and more

Marketing Reach

-  15k+ Contact Database
-  4.8k+ LinkedIn Followers
-  2.32k+ YouTube Subscribers

Extended Brand Exposure

Save 20% when you sponsor two or more TOCICO events

TOC Innovation Summit 2026 + Critical Chain + TOC + Healthcare

Bonus for early commitment:

Sign by March 31st and receive an additional promotional benefit



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