



Sponsorships & Opportunities

September 2–4
University of Manchester, UK

Reach a focused audience actively seeking solutions & expertise



Why Sponsor?

Organizations do not come to the TOC Innovation Summit just to attend sessions.

They come to find better ways to solve real problems, improve flow, make change happen, and deliver results.

Sponsors become part of that exchange by supporting practical learning, meaningful conversations, and connections that continue beyond the event.

Whether the goal is visibility, relationship-building, thought leadership, or support for the TOC community, the Summit offers a focused way to be seen by people actively working to improve how organizations perform.



More Than a Three-Day Event

Sponsor visibility begins before Manchester and continues after the Summit closes.

PRE Before the Summit

- Sponsor recognition in pre-event communications
- Speaker reveals and Summit updates
- Newsletter and social visibility
- Sponsor spotlights and resource promotion

LIVE During the Summit

- On-site visibility
- App recognition
- Sponsor mentions and signage
- Exhibits, sessions, networking, workshops, and awards

POST After the Summit

- On-demand conference proceedings
- Sponsor resource pages
- Newsletter and social media follow-up
- Webinar opportunities and continued TOCICO visibility

Sponsorship value should not end when the event ends.

Audience & Marketing Reach

A focused Summit audience in the room, plus TOCICO visibility before, during, and after the event.

IN THE ROOM

Focused international audience

200+
attendees

40+
countries represented

Focused Roles

Practitioners • leaders • consultants • educators • project professionals • tech innovators

Industries


Manufacturing • healthcare • services • government • defense • technology • projects


Organizations represented have included WiseTech, Boeing, BAE Systems, Embraer, APM, AFRSCM, Holcon, and more.


MARKETING REACH

Reach beyond the room

 **15k+** Contact database

 **5k+** LinkedIn followers

 **2.42k+** YouTube subscribers

 **1.7k+** Facebook followers

 **1k+** X followers

Sponsors reach both a focused Summit audience and the broader TOCICO community.

Sponsorship Opportunities at a Glance

Choose the sponsorship path that best fits your goals, visibility needs, and level of participation.

Premier Sponsorship Packages

Event presence, content visibility, and direct engagement.

- Gold Sponsor — \$10,000
- Silver Sponsor — \$5,000
- Exhibit Sponsor — \$3,000

Support & Participation Options

Accessible support, virtual involvement, and digital visibility.

- Technology Sponsor — \$1,500
- Engagement Sponsor — \$1,000
- Virtual Sponsor — \$750
- Featured Sponsor — \$500
- Supporting Sponsor — \$250

Partnerships

Support Learning, professional growth, and broader participation in the TOC community.

- **Academic Partnerships** — University, faculty, and student access to TOCICO resources and Summit content.
- **TOCICO Partner Network** — Connect your organization with the global TOC community through year-round collaboration and visibility.
- **Community Support Sponsorships** — Help practitioners, students, and emerging leaders attend the Summit through sponsored participation opportunities. - \$749

Additional Event Opportunities

Specific Summit moments and limited availability items.

- Awards Sponsor — \$2,000
- Publishers Package — \$500
- Mobile App Sponsor — \$1,000
- Wi-Fi Sponsor — \$750
- Coffee Break Sponsor — \$500
- Lanyard Sponsor — \$500
- Conference Swag Sponsor — \$500
- Authors Spotlight — \$300

Premier Sponsorship Packages

For organizations seeking the highest visibility, direct engagement, and extended recognition with the TOC Innovation Summit audience.

These packages provide the strongest combination of event presence, content visibility, and post-event promotion.



Gold Sponsor

\$10,000

Premium visibility and thought leadership.

- Plenary session
- 4 conference admissions
- Exhibit booth
- Half-page Program Ad
- Promotional materials and branded swag
- App widget
- Social media promotions
- Logo across event channels
- Post-event webinar
- Newsletter feature and social media post

Sponsor

Silver Sponsor

\$5,000

Content visibility and attendee engagement.

- Breakout session
- 2 conference admissions
- Exhibit booth
- Quarter-page Program Ad
- Social media features
- Logo in program, website, and event materials
- Post-event webinar
- Newsletter feature and social media post

Sponsor

Exhibit Sponsor

\$3,000

Focused in-person presence at the Summit.

- 1 conference admission
- Exhibit booth
- Logo in program, website, and event materials
- Post-event newsletter feature
- Social media post

Sponsor

Support & Participation Options

Flexible ways to support the Summit, stay visible, and participate in the TOCICO community.

Benefits build by level

Benefits build by level, creating a clear pathway for individuals, consultants, small firms, virtual sponsors, and technology partners.

Supporting Sponsor

\$250

- Website + program recognition
- 1-year TOCICO membership

Sponsor

Featured Sponsor

\$500

- Includes previous level benefits, plus
- Social media spotlight
- Recognition during event

Sponsor

Virtual Sponsor

\$750

- Includes previous level benefits, plus
- Newsletter spotlight
- Featured sponsor resource page
- On-demand proceedings

Sponsor

Engagement Sponsor

\$1,000

- Includes previous level benefits, plus
- App widget
- On-site visibility

Sponsor

Technology Sponsor

\$1,500

- Includes previous level benefits, plus
- Featured placement
- Sponsored TOCICO webinar
- Dedicated sponsor resource page

Sponsor

For sponsors who want visibility, connection, or digital participation without a full exhibit package.

Additional Event Opportunities

Simple, visible ways to support specific parts of the Summit experience.



Conference Swag

\$500

- Provide branded item to attendees. Items may include bags, pens, notepads, brochures, or similar
- Recognition in event materials
- Materials are provided by the sponsor.

Sponsor

Coffee Break Sponsor

\$500

- Recognition at coffee break area
- Branded sleeves or napkins, if provided
- Limited Availability

Sponsor

Lanyard Sponsor

\$500

- Logo on attendee lanyards
- High visibility throughout event
- 1 Available
- Lanyard provided by the sponsor

Sponsor

Wi-Fi Sponsor

\$750

- Sponsor-selected Wi-Fi password
- Recognition in event materials
- Limited availability

Sponsor

Mobile App Sponsor

\$1,000

- App widget
- Event app push notification
- Digital attendee visibility

Sponsor

LinkedIn Premium upgrade

SOLD

- Investment in initiatives that can help strengthen TOCICO's marketing and outreach efforts

Authors Spotlight

\$300

- Plenary seat-drop flyer, provided and shipped by the publisher
- Mobile app widget/ad
- One-page TO CICO newsletter ad

Sponsor

Publishers Package

\$1500

- 2 admissions:
- Exhibit table to showcase publications
- Mobile app widget bookstore page
- TOCICO social media post
- Ad in the TOCICO newsletter
- LIVE TOCICO live webinar

Sponsor

Partnerships

Support learning, professional growth, and broader participation in the TOC community.



Academic Partnerships

Student memberships +
2026 Summit On-Demand Access +
University or department recognition



Building - \$250

Up to 10 students

[Select Building >](#)



Expanding - \$500

Up to 50 students

[Select Expanding >](#)



Sustaining \$1,000

Up to 100 students

[Select Sustaining >](#)



Flourishing - \$2,000

Up to 250 students

[Select Flourishing >](#)



TOCICO Partner Network

Collaborate with TOCICO through
strategic, channel, or affiliate
partnerships.



Strategic
Partners



Channel
Partners



Affiliate
Partners

Learning, certification, industry engagement,
and community growth initiatives.

[Explore Partnership Options >](#)



Community Support Partnership

Help a student, emerging leader,
educator, nonprofit participant,
or practitioner attend and engage
with the TOC community.

\$749



[Support Participation >](#)



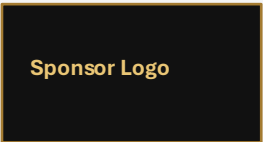
Expanding access. Strengthening the community. Developing future TOC leaders.

Sponsor Resource Page

A digital home for sponsor visibility and resources.

Select sponsor levels may include a dedicated sponsor resource page on TOCICO.org.

[tocico.org / sponsor-resource-page](https://tocico.org/sponsor-resource-page)



Sponsor Logo

Company Name

100–250 word organization description and links to sponsor resources.

Resources

Up to 3 files

- White paper
- Case study
- Guide or eBook

Video

1–3 minutes

- Company overview
- Customer story
- Educational video

Meeting Link

Direct CTA

- Email button
- Calendar link
- Contact form

Page may include

- Company logo
- 100–250 word organization description
- Website link
- Key contact name, email, and LinkedIn
- Up to three downloadable resources
- 1–3 minute sponsor video
- Book-a-meeting link or calendar link

Resource examples

- White paper
- Case study
- Product brochure
- Assessment
- eBook
- Guide

A shareable post-event asset that continues to provide value beyond Manchester.

Let's Build the Right Sponsorship

Have a specific goal or idea?

We are happy to work with organizations to create a sponsorship package that aligns with their goals, audience, and level of participation.

Possible areas of focus

- Visibility
- Thought leadership
- Digital resources
- Technology
- Awards and recognition
- Community support
- Post-event engagement

The best sponsorships create value for the sponsor, the Summit, and the TOC community.





Let's Build Something Together

September 2–4, 2026
University of Manchester | UK

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Support the conversations that turn ideas into action.

